

EEXCESS – Bringing the long tail of cultural and scientific resources to the masses



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**Lightning talk @ [SWIB13](#) Conference
Hamburg, 27 November 2013**



Basic idea

- Masses of high-quality scientific and educational content have been brought to the web
- However, information behavior in the web is dominated by search engines and a few large content hubs (Wikipedia, Twitter, Facebook...)
- [EEXCESS](#) aims at enriching and complementing those content hubs by injecting its content into user environments (browser, content management systems, mobile platforms)

Example scenario: Suggesting literature in a content management environment

The image shows a WordPress 'Add New Post' interface. The title is 'Supply chain management in the global context'. The permalink is 'http://demo.opensourcecms.com/wordpress/?p=11'. The main text area contains a paragraph about the relevance of a global perspective on business operations, with the phrase 'basic concept of supply chain management (SCM)' highlighted in blue. To the right, a list of four suggested literature items is displayed, each with a 'Book' icon, title, author, and publication details. The items are:

1. **Coordination of supply chain networks and the emergence of mini-maestros**
Veröffentlicht: 2007 - Cambridge, Mass. : MIT Sloan School of Management
Verfasser/in: Arroyo-López, Pilar Ester ; Bitran, Gabriel R.
Verfügbarkeit: zum Volltext
In Merkliste speichern
2. **Enabling Successful Supply Chain Management : Coordination, Collaboration, and Integration for Competitive Advantage**
Veröffentlicht in: Universität Mannheim - MUP (2006-08-01)
Verfasser/in: Hammer, Andreas
Verfügbarkeit: PDF-Volltext
In Merkliste speichern
3. **A quality management model for an extended enterprise oriented manufacturing supply chain and its empirical study based on Chinese suppliers**
Veröffentlicht: 2007
Verfasser/in: Li, Yongrong
Verfügbarkeit: PDF-Volltext
In Merkliste speichern
4. **BRIDGING BETWEEN GOODS AND SERVICES SCM: Some Fresh Perspectives**
Veröffentlicht: 2009-04-01
Verfasser/in: Niranjana, Tarikere T. ; Weaver, Miles W. ; Pillai, Sumit
Institution: Leicester Business School
Verfügbarkeit: PDF-Volltext
In Merkliste speichern

- Based on content similarity, relevance & short/long term user preferences
 - Distributed as e.g. WordPress-Plugin
 - LOD techniques used for (amongst others) mapping of query terms
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Project facts

- EU funded project
- Duration: 3.5 years
- Budget: 5.3 Mio. €
- 10 partners from educational, cultural and scientific domain:



Archäologie und Museum
Bildungs-, Kultur- und Sportdirektion
Kanton Basel-Landschaft

