

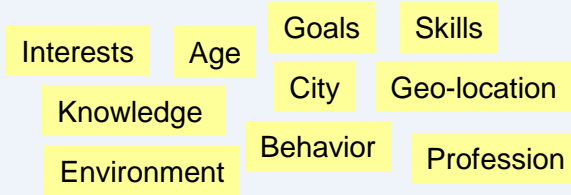
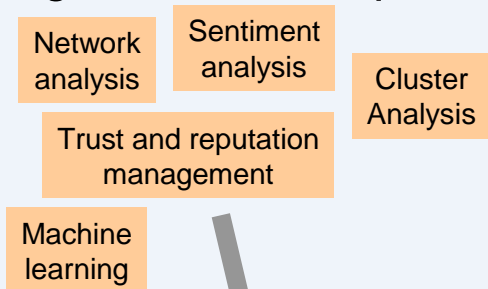


# A Discussion of Privacy Challenges in User Profiling with Big Data Techniques: The EEXCESS Use Case

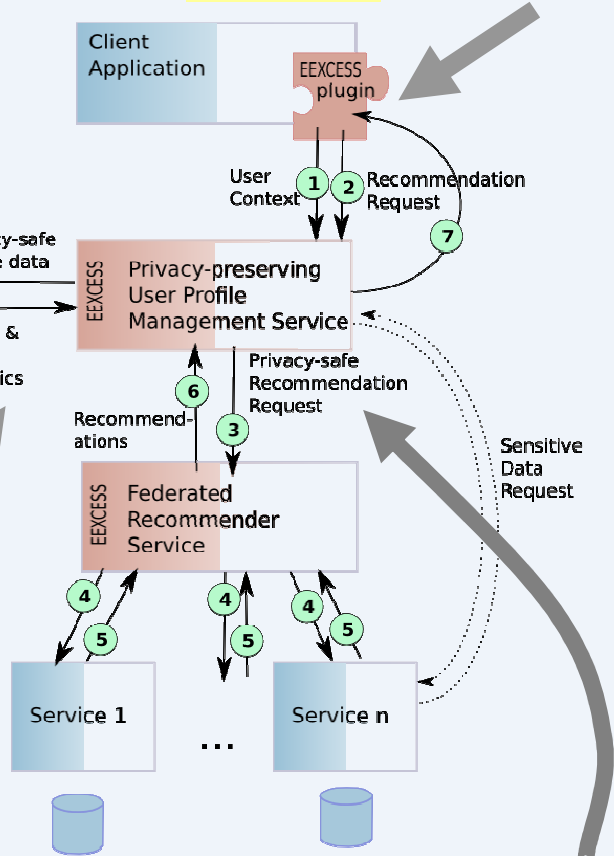
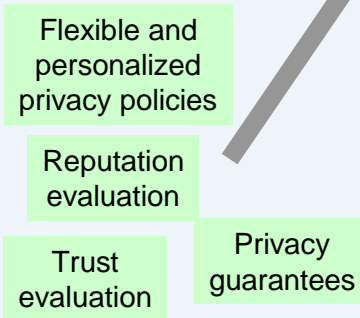
The EU-funded EEXCESS project aims to make highly personalized recommendations possible through user-profiling while respecting user privacy

## Big Data Techniques

## User Profiling



## Privacy-based Functionalities



## Privacy Requirements



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